



The new and improved BetaBrite® electronic message display gets your message across faster and better than ever before. Designed for top visibility at a 150 ft. distance, our displays are brighter and sharper than the competition.

Adaptive® manufactures, tests and services our entire product line all under one roof. That means quality, consistency and customer service you can count on.

- Advertise your specials
- Announce upcoming events
- Welcome customers & guests
- Promote safety awareness
- Recognize employees





## *Electronic Message Display*

### **Features:**

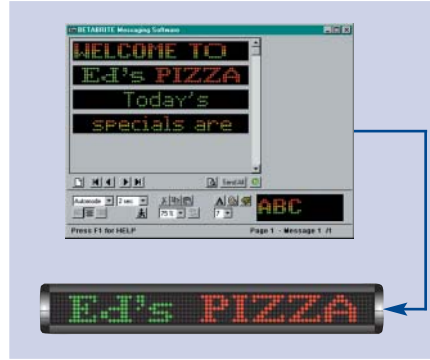
- *Save and display multiple messages*
- *Handheld infrared keyboard*
- *Simple 3-step programming*
- *Creative messages at your fingertips*
- *Moving animations & fun fonts*
- *Powerful graphics & brilliant colors*
- *8 Colors*



## BetaBrite Specifications

<b>Case Dimensions:</b>	25.8"L x 2.0"D x 3.8"H	<b>Built-in Animations:</b>	Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking, running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish
<b>Display Dimensions:</b>	24.0"L x 2.1"H	<b>Clock:</b>	12 or 24 hour format
<b>Display Weight:</b>	2.55 lbs. (1.16 kg.) without power supply and keyboard	<b>Serial Computer Interface:</b>	RS232
<b>Display Array:</b>	80 columns x 7 rows	<b>Power:</b>	7.5 VDC at 3.25A, 50/60 HZ
<b>Display memory:</b>	30,000 characters	<b>Maximum Power Cord Length:</b>	10 ft.
<b>Pixel Size (Diameter):</b>	0.2" (0.51 cm)	<b>Case Material:</b>	Extruded aluminum
<b>Pixel (LED) Color:</b>	8 Super-bright colors & 3 rainbow effects	<b>Limited Warranty:</b>	One-year parts and labor, factory servicing
<b>Center-to-Center Pixel Spacing (Pitch):</b>	0.3" (0.76 cm)	<b>Agency Approvals:</b>	<ul style="list-style-type: none"> <li>- 120 VAC model: Listed to ANSI/UL 60950-1 (US) and CAN/CSA C22.2 No. 60950-1-03 (Canada)</li> <li>- 230 VAC models: Complies with EN60950: 1992 (Europe) and AS/NZS 3260-1993 (Australia/New Zealand)</li> <li>- FCC Part 15 Class A</li> <li>-  and  Marked (120 VAC model)</li> <li>-  and  Marked (230 VAC model)</li> </ul>
<b>Character Size:</b>	2.1" tall	<b>Operating Temperature:</b>	32° to 120°F, (0° to 50°C)
<b>Character Array:</b>	5 x 7 matrix	<b>Humidity Range:</b>	0% to 95% non-condensing
<b>Character Sets:</b>	Block (sans serif); decorative (serif); upper/lower case; slim/wide	<b>Mounting:</b>	Hardware to accommodate wall/ceiling mounting
<b>Memory Retention:</b>	One month typical		
<b>Message Capacity:</b>	65 different messages can be stored and displayed		
<b>Message Operating Modes:</b>	26 consisting of: Automode™, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate		
<b>Keyboard:</b>	Handheld remote operated, infrared, 54 key layout		

### Also Available: Optional BetaBrite Software with 25' PC to display cable



The image shows a computer screen with the BetaBrite Messaging Software interface. The software window displays a message: "WELCOME TO Ed's PIZZA Today's specials are". Below the window is a control panel with various buttons and a preview area showing "ABC". A blue arrow points from the software window to a physical BetaBrite display unit below, which is showing the message "Ed's PIZZA".

- BetaBrite software makes it simple to program text or graphic messages.
- Change your content frequently and conveniently right from your computer.
- BetaBrite Software allows you to preview your messages before sending them to the display.